

TOWN OF PAYSON PARKS AND RECREATION

# *Ice Skating Rink Sponsorship Packages*




Sponsorship Information & Deliverables  
For FY 2024-2025



# Holly Jolly Sponsorship



**\$500**



- Organization/business logo on event website page & social media shout outs before and after the event

- Organization/business name and logo included on sponsorship page in Parks and Recreations "Playbook" publication (delivered to all residents and electronic format available)

- Single banner displayed at event (banner provided by sponsor)

- 10 complimentary skate passes for rink

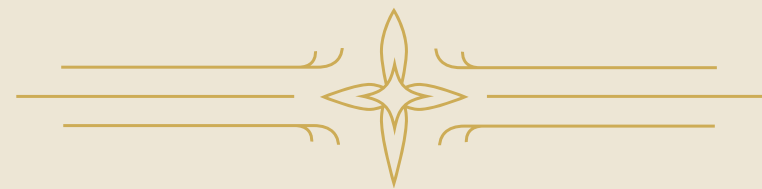
- Complimentary entry into Electric Light Parade





# Silver Bells Sponsorship

**\$1,000**



-Organization/business logo on event website page & social media shoutouts before and after the event

-Organization/business name and logo included on sponsorship page in Parks and Recreations "Playbook" publication (delivered to all residents and electronic format available)

-Two banners displayed at event (banners provided by sponsor)

-20 complimentary skate passes for rink

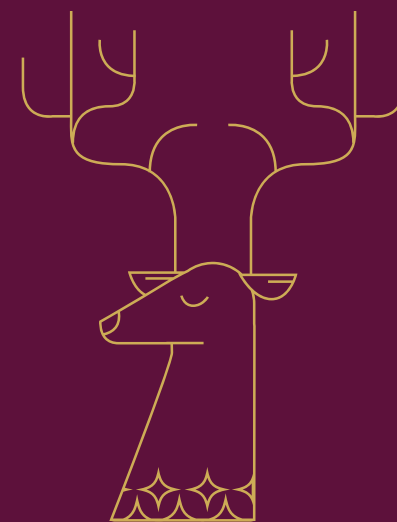
-Booth/Vendor space at event

-Complimentary entry into Electric Light Parade

# Snowy Peak Sponsorship (Skates Sponsor)

**\$5,000**

- Main sponsor for Skates for our Ice Skating Rink  
(Your business name on signage & publications)
- Organization/business logo on event website page & social media shoutouts before and after the event
- Organization/business name and logo included on sponsorship page in Parks and Recreations "Playbook" publication (delivered to all residents and electronic format available)
- Four banners displayed at event (banners provided by sponsor)
- One-hour private rink session  
(Window of provided time for 75 people)
- Booth/Vendor space at event
- Complimentary entry into Electric Light Parade



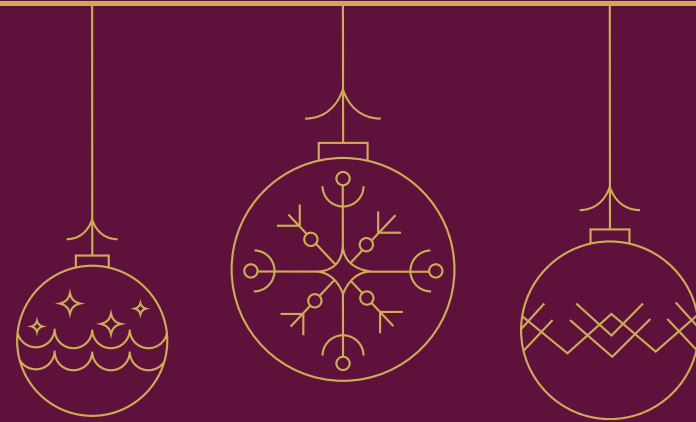


# Title Sponsor

## \$25,000

- Organization/business logo on Center Ice of the Skating Rink for the 5-week duration of event
- Naming rights to the Ice Skating Rink
- Organization/business logo on all promotional items (Logo will be at the top of event website) & social media shout outs before/after event
- Organization/business name and logo included on sponsorship page in Parks and Recreations "Playbook" publication (delivered to all residents and electronic format available)
- (2) One-hour private rink sessions (Window of provided time for 75 people)
- Prime location for banners displayed at event (banner provided by sponsor) (Four banners at Ice Rink & Two at Main Stage)
- Prime location reserved for booth/vendor space at event
- Promotional items for sponsor given out at the Parks & Rec booth
- Complimentary entry into Electric Light Parade, Grand Marshall for Parade & ELP Judge

# THANK YOU!!!



With your contribution, Parks and Recreation is able to provide the fun and meaningful events scheduled throughout the year. Your support truly makes a difference!

